



No. SO (P&C)1-1/96
GOVERNMENT OF THE PUNJAB
INFORMATION, CULTURE & YOUTH
AFFAIRS DEPARTMENT

Dated Lahore the 25th March, 1996

To

1. All Administrative Secretaries in the Punjab
2. All Heads of Attached Departments in the Punjab
3. All the Commissioners in the Punjab
4. All the Deputy Commissioners in the Punjab

Subject:- POLICY ON PUBLICATION OF SPECIAL SUPPLEMENT

The Chief Minister, Punjab has been pleased to approve the following policy for publication of special supplements by newspapers:-

- a) The ban on issuance of NOC will continue
- b) The National dailies can, however bring out special supplements in the following days subject to the conditions outlined at par-e;-
 - 14th August (Independence Day)
 - 23rd March (Pakistan Day)
 - Eid-ul-Fitr
 - Eid-ul-Azha
 - 12 Rabi-ul-Awal (The date of birth of Holy Prophet peace be upon him)
 - 25th December (Quaid-e-Azam Day)
- c) The placement of advertisements in all special supplements shall be subject to the conditions:
 - i) That while issuing advertisements to the Press the Departments will remain within their budgetary allocations. No supplementary grant will be provided to foot the bill exceeding the regular budgetary allocations for advertisements.
 - ii) In case of any excess expenditure, the finance Department shall make at source deduction from the Departmental allocation to foot the bill.
 - iii) The NOCs issued on the above mentioned occasions will enable the Department to issue regular advertisements to the press and the NOCs will not be valid for 'filler' advertisements which are congratulatory in nature.

-Sd-
SECTION OFFICER (P&C)
for **Secretary IC & YA**

No. & Date Even:

A copy is forwarded for information and necessary action to:-

1. The Secretary to Government of the Punjab, Finance Department.
2. The Director General, Public Relations, Punjab, Lahore.

-Sd-
SECTION OFFICER (P&C)
for **Secretary IC & YA**



No. SO (P&C)1-1/96
GOVERNMENT OF THE PUNJAB
INFORMATION, CULTURE & YOUTH
AFFAIRS DEPARTMENT

Dated Lahore the 23rd October, 1996

To

1. All Administrative Secretaries in the Punjab
2. All Heads of Attached Departments in the Punjab
3. All the Commissioners in the Punjab
4. All the Deputy Commissioners in the Punjab

Subject:- POLICY ON PUBLICATION OF SPECIAL SUPPLEMENT

This is in continuation of this Department's circular letter of even number dated 25.03.1996, on the subject noted above.

2. The competent authority has been pleased to approve the following amendment to the policy for the release of advertisements for special supplements in newspapers / periodicals:-

“The relaxation granted in case of certain special occasions may be expanded to include the death anniversary of the Quaid-e-Azam as well as the Defence of Pakistan day i.e 11th September and 6th September, respectively”

-Sd-
SECTION OFFICER (P&C)
for **Secretary IC & YA**

No. & Date Even:-

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1. The Secretary to Government of the Punjab, Finance Department.
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SECTION OFFICER (P&C)
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